



February 2020

Dear Airport Colleague,

Thank you for taking the time to consider sponsoring The **Sue Baer Memorial 5K “Run/Walk the Runway”**. The run/walk will take place at Newark Liberty International Airport, on Sunday, May 31, 2020 at 8:00AM. This fourth annual 5k run/walk is among the first in the United States to be run/walk “ON THE RUNWAY”. This year we are excited to add a walk option for those who would like to participate but may not want to run.

We have named our event in remembrance of Sue Baer, who was a powerful force in our community. She was untiring in her passion for aviation, a mentor to many and generous with her time to several charities. She was a pioneer in leading the way for women in areas where women were rarely found. She has set the path which many now follow in.

Our event is sponsored by NIAMCO [Newark Liberty International Airport Managers Council], with the coordination and cooperation of The Port Authority of New York & New Jersey. All proceeds will benefit **Angel Flight NE**. Your sponsorship will help you build exposure among your peers, while at the same time; provide hope to Angel Flight NE’s patients and their families.

Here is just a snippet of what Angel Flight NE is about.

*Angel Flight NE has flown over 80,000 missions since 1996, with over 500 volunteer pilots. Their missions range from arranging transportation for children and adults to access medical care to flying people for compassion flights and other compelling needs. These flights are completely FREE to the passenger, family, and traveling companions. Approximately 40% of our patients are children with life-threatening diseases. In addition to this, there are over 100 “Earth Angels” who donate their time and cars to drive our patients to and from hospitals and airports. **Each dollar donated generates on average of five dollars’ worth of contributed services by Angel Flight NE volunteers.***

**To learn more about the Sponsorship Opportunities Available, please contact Patricia Alzapiedi at (973) 204-3772 or via email [patricia.alzapiedi@united.com](mailto:patricia.alzapiedi@united.com).**



*Running cross country is the closest man will ever get to flying. – Joseph Vanderstel*

**Sue Baer Memorial 5K “Run/Walk the Runway”.**  
**Sunday May 31<sup>st</sup>, 2020**  
**SPONSORSHIP REPLY FORM**

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Sponsorship Levels**

**\$5,000 Platinum Sponsor**

- Large prominent lettering on top of back of t-shirt.
- Name of company displayed on banner,
- Acknowledgement on the NIAMCO Website & Facebook page.
- A Full Color Ad in Angel Flight NE’s Gala program book.
- Recognition of your sponsorship at all NIAMCO events this year.
- Tagged as a sponsor on all social media for the event.

**\$2,500 Gold Sponsor**

- Prominent lettering on top of back of t-shirt.
- A Half-Page Color Ad in Angel Flight NE’s Gala program book.
- Name of company displayed on banner.
- Acknowledgement on the NIAMCO Website and Facebook page.
- Recognition of your sponsorship at all NIAMCO events this year.
- Tagged as a sponsor on all social media for the event.

**\$1,000 Silver Sponsor**

- Name of company displayed on banner.
- Acknowledgement on the NIAMCO Website
- Recognition of your sponsorship at all NIAMCO events this year.
- An Acknowledgement in Angel Flight NE’s Gala program book

**\$500 Bronze Sponsor**

- Name of company displayed on banner
- Acknowledgement on the NIAMCO Website

**Patron**

- I/We would like to show our support by making a contribution of \$ \_\_\_\_\_.

**Raffle Donation**

Description of item:  
Airline Tickets  
Hotel Rooms  
Gift Bags & Goodies to fill the bag  
Value: \$ \_\_\_\_\_

- Please send me 501(c)(3) tax information.
- Please contact me regarding delivery of my item
- Credit Card transactions are available through PayPal.
- Checks should be made payable and mailed to: NIAMCO 5K  
Terminal A Box 9  
Newark Liberty Int’l Airport  
Newark, NJ 07114



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